Press Release
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FOR IMMEDIATE RELEASE:

DocuMatix announces DocuMatix On Demand™

SALT LAKE CITY (Novemver 20, 2012) - DocuMatix, LLC announced today the availability of DocuMatix On Demand™ (DOD) which allows credit unions and other financial institutions to automate and trigger emails and text messages from their core systems.

DOD is compatible with the DocuMatix Product Suite, and allows automation for the triggering of an email, text message, or even a series of emails using a Marketing Path™. Typically, triggering messages from core systems involves significant programming effort that can be very time consuming and costly. With the DOD platform triggering messages from core systems is simplified because DOD is equipped with powerful tools that facilitate and streamline the setup process. The streamlined setup process greatly minimizes programming efforts which leads to faster deployment and significant cost savings.

Contact DocuMatix to learn more about how DocuMatix solutions can help create a greater return on your marketing dollar and significantly reduce costs at the same time.

About DocuMatix
DocuMatix, LLC, is a trusted and secure provider of email marketing solutions used by over 220 financial institutions. DocuMatix services include traditional and trigger-based email marketing, web forms, events, surveys, polls, PURLs, financial calculators and SMS text messaging.

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