



Joint Press Release

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FOR IMMEDIATE RELEASE

DocuMatix, LLC and Palmetto Cooperative Services, LLC announce strategic alliance

SALT LAKE CITY, UT and COLUMBIA, SC (March 5, 2015) – DocuMatix, LLC and Palmetto Cooperative Services, LLC today announced a strategic alliance to provide premier services and synergies in e-statement and other e-notification services for Palmetto’s credit union clients.

DocuMatix will make available its flagship *DocuMatix Product Suite* and *DocuMatix On Demand* applications to facilitate automation and delivery of Palmetto Cooperative’s e-Statement and other e-notification emails. As a result, customers will have modern and responsive-design email that improves overall communication and member experience, and detailed metrics reporting will enhance member engagement.

Palmetto Cooperative offers a customizable interactive e-Statement platform and presentment process as part of its *StatementConnect* member communication solution. Adding the equally leading-edge electronic notification process and detailed metrics reporting package from DocuMatix complements and advances Palmetto’s product set.

“We are excited to form a relationship with Palmetto, and bring a more robust solution to the credit union community. By combining the strengths of DocuMatix and Palmetto Cooperative, customers will benefit greatly by servicing their members more efficiently.” says Paul Jaramillo, President, DocuMatix.

“As we continually look to increase and bring the greatest value to our credit unions and business partners, we have found a great solution in DocuMatix. The capabilities and features we are integrating into our member communication services will be a differentiator in the market” says Brad Miller, President/CEO, Palmetto Cooperative Services.

About DocuMatix, LLC

At DocuMatix we simplify communications for credit unions and other financial institutions. DocuMatix is a trusted provider of email marketing solutions used by over 300 credit unions. Our services include traditional and trigger-based email marketing, onboarding, secure web forms, events, surveys, polls, PURLs, financial calculators, SMS text messaging and on-line elections.

About Palmetto Cooperative Services, LLC

Palmetto Cooperative is a credit union service organization (CUSO) specializing in payment services, member communications and business process outsourcing to more than 450 credit unions and other organizations.

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