

Press Release 9/19/2008 FOR IMMEDIATE RELEASE:

## DocuMatix Announces a new Matrix Module for the DocuMatix Email Manager

SALT LAKE CITY (September 19, 2008) - DocuMatix, LLC announced today a new Matrix Mailing module that is exclusively available to customers of the DocuMatix Product Suite.

Customers familiar with creating matrix or sequential mailings using an MCIF (Marketing Customer Information File) are now able to compliment that process by sending dynamic emails for matrix mailings. Customers can create dynamic HTML emails without any HTML knowledge, and group email campaigns together to form their matrix.

The Credit Union marketer looking for a powerful email creation and management system that caters to the Credit Union market need only look to DocuMatix to see the difference the DocuMatix Product Suite can bring.

## About DocuMatix

DocuMatix, LLC, is a trusted and secure provider of on-line communication and marketing tools used by Credit Unions of all sizes throughout the United States. DocuMatix services include permission based email marketing, secure web forms, event registrations, surveys, web polls, e-Alerts, RSS and Text Messaging.

CONTACT:
Paul Jaramillo
President
DocuMatix, LLC
http://www.documatix.com
pjaramillo@documatix.com
877.DOCUMATIX (877.362.8628) x200
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