

Press Release 9/19/2008 FOR IMMEDIATE RELEASE:

DocuMatix Announces SurveyMatix

SALT LAKE CITY (September 19, 2008) - DocuMatix, LLC announced today the availability of a new product called SurveyMatix. SurveyMatix is a complete turn-key solution for creating on-line surveys.

SurveyMatix comes complete with advanced features such as Skip logic, and up to 16 different question types/elements in one of the most powerful *drag and drop* wizards built for a web browser. Online surveys created with SurveyMatix can be published as a web site survey, or as a link within an email. Additionally, SurveyMatix integrates with the DocuMatix Email Manager to allow customers to link to their survey via a graphic or simple link that can be tracked for reporting purposes. Reports are available via a powerful real-time reporting engine that allows for data to be viewed by web site responses, email response, or both.

SurveyMatix is available as a stand-alone product, and is also a standard application within the DocuMatix Product Suite.

About DocuMatix

DocuMatix, LLC, is a trusted and secure provider of on-line communication and marketing tools used by Credit Unions of all sizes throughout the United States. DocuMatix services include permission based email marketing, secure web forms, event registrations, surveys, web polls, e-Alerts, RSS and Text Messaging.

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