



Press Release

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FOR IMMEDIATE RELEASE:

DocuMatix and CalcXML Announce Merger

SALT LAKE CITY (February 1, 2010) - DocuMatix, LLC, a software development company specializing in on-line communication and marketing tools, and CalcXML, LLC, a software development company specializing in on-line financial calculators announced a merger of their two companies.

The new company will be called DocuMatix, LLC, and will service approximately 300 combined customers within the Credit Union, Banking, Insurance, Tax, Brokerage, Mortgage and Financial Service industries.

The new DocuMatix offers traditional and trigger-based email marketing, secure web forms, event registrations, surveys, web polls, RSS Feeds, Text Messaging and on-line Financial Calculators.

"The merger of DocuMatix and CalcXML is an enormous milestone for both companies. The merger will strengthen existing product offerings and will allow for exciting new products to emerge. Ultimately, continued growth will solidify DocuMatix's position as the leader in the financial markets and expedite expanding services in other markets where CalcXML has built a successful and unique brand," said Paul Jaramillo, former President of DocuMatix.

"We are very excited about the merger", said Chris Brockbank, former President of CalcXML. "By adding an 'opt-in' email component with real-time marketing reports to the calculators, financial service companies will be able to turn their calculators into highly-targeted, product-sensitive lead generation tools."

The new DocuMatix will be managed by a combined team of the former DocuMatix and former CalcXML officers.

FOR ADDITIONAL INFORMATION:

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