

Press Release
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FOR IMMEDIATE RELEASE:

DocuMatix Announces New Credit Union Advisory Board

SALT LAKE CITY (January 29, 2004) – DocuMatix, LLC announced today that it has established a Credit Union Advisory Board which will play a role in helping guide the future of DocuMatix products and services. DocuMatix has two main objectives for establishing this new board.

First, it will serve as a forum to discuss the viability of new features that DocuMatix looks to implement. Any features and enhancements that are deemed to add considerable value to the DocuMatix product offerings will be developed with direct advice from the board. By pro-actively discussing solutions that address the needs of their customers, DocuMatix looks to streamline and reduce development costs. At the same time, customers will receive continual innovation which will translate into greater value from the services DocuMatix provides.

Second, DocuMatix will look to receive direct input from the advisory board as to Credit Union trends and shifts in the marketplace. By working together, DocuMatix and the board will further help establish DocuMatix as a premier on-line marketing provider that delivers “functional” and “sound” services.

The initial board will consist of five existing customers for the 2004 calendar year.

2004 DocuMatix Credit Union Advisory Board Members

Mary T. Olson
Vice President, Marketing & Business Development
Delta Employees Credit Union

Sharon Seanor
Vice President Marketing
Keesler Federal Credit Union

Toni M. Rebbeck
Vice President Electronic Services
Nevada Federal Credit Union

Gail Wenger
Marketing,
Administrator of Research and Creative Services
Pennsylvania State Employees Credit Union

Jim Kasch
Director of Marketing, Business Development & Alternative Delivery
Vista Federal Credit Union

About DocuMatix

DocuMatix, LLC, is a provider of on-line marketing tools and services to include permission based email marketing, surveys and secure email. The flagship product of DocuMatix is the DocuMatix Email Manager which includes a powerful creation wizard and a robust real-time reporting engine that allows for the creation of virtually unlimited designs and new levels of professionalism offered within every email.

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